

**Servant Leadership Summer Internship Placement Site
Job Description
Summer 2012**

Organization Name: Congregation Bet Haverim

Address:

1797 Northeast Expressway NE
Atlanta GA 30329

Mailing Address (if different):

Phone: 404.315.6446

Fax: 404.315.7991

Web site: www.congregationbethaverim.org/

Internship Supervisor:

Heather Dove
hdove@cbhatlanta.org

Organization's Mission Statement:

Congregation Bet Haverim shall provide contemporary Jewish spiritual, educational, cultural, and social experiences in which an individual can integrate his/her practice of Judaism with other aspects of his/her life, including: social consciousness, intellectual curiosity, sexual orientation, and familial bonds. The Synagogue shall serve and support the lesbian and gay community, and shall promote the Reconstructionist concept of Judaism as an evolving, religious civilization.

Summary of organization's primary programs and services:

Congregation Bet Haverim is a synagogue. We are a center of Jewish Life, including religious, community, education for children and adults.

Intern's title:

Social Media Intern

Number of interns requested by this organization?

One

Internship project/job description:

Stay abreast of nonprofit technology and web trends, and share this information. Help to manage and grow the online community, engaging ours followers through the creation of content as well as moderating and facilitating. Help to maintain presence on other social networks such as Facebook and Twitter. Monitor buzz on related topics.

Assist with research and writing for special projects, campaigns, special web pages.

For Research: Assist in monitoring the social web, using various analytical programs. Research other similar industry/category social media activities, such as recommending overall strategy and tactic for branding and promotions, tracking our progress using Google Analytics and/or other monitoring tools, and presenting outcome of research, programming recommendation and marketing impact.

Blogs : Assist with creating relevant, engaging content that aligns with the CBH brand as well as resonates with CBH's target demographic, such as researching trends for blog posts, assisting in brainstorming ideas for content and corporate blogging.

Qualifications:

We are looking for an enthusiast, creative, social ambassador type person who has excellent verbal and written communication skills to work as an intern in our growing synagogue. They should be an independent, self-motivated individual who can work on multiple assignments at once. Applicants must be detail-oriented, committed and responsible. Applicants should also have their own social media presence.

Other Requirements:

No

Will the internship require that the student have a car?

Transportation is needed.

Is placement site accessible by public transit or other transportation options? No