

**Servant Leadership Summer Internship Placement Site
Job Description
Summer 2012**

Organization Name: National Wildlife Federation

Address:

730 Peachtree Street NE, Suite 1000,
Atlanta, GA 30308

(Note: We will be moving in April 2012, however the new office will be in walking distance from our current one and accessible by the same MARTA station).

Phone: 678.436.5074

Fax: 404.892.1744

Web site: www.nwf.org/southeast

Internship Supervisor:

Na'Taki Osborne Jelks
Osborne@nwf.org

Organization's Mission Statement:

The mission of the National Wildlife Federation is to inspire Americans to protect wildlife for our children's future.

Summary of organization's primary programs and services:

All across America, wild spaces are being squeezed out, leaving wildlife with fewer places to call home. The National Wildlife Federation works to protect and defend wildlife and the wild places they need to survive. We also work to restore the health of our natural habitats and ecosystems. And we educate and inspire Americans to care for and protect our natural heritage.

In the lifetime of a child born today, **20-30 percent of the world's plant and animal species** will be on the **brink of extinction** because of global warming. As America's conservation organization, the

National Wildlife Federation is leading the way in bringing attention to the impacts of global warming on our natural world. NWF advocates for national and international policy and legislation that will cut greenhouse gas emissions to levels that scientists deem necessary to avoid major climatic impacts. NWF is working to broaden the climate movement by engaging and empowering people and communities around global warming solutions that reduce pollution and jump-start investments in a clean energy economy. NWF has active campaigns to engage: Hunters and anglers, tribal leaders, underserved communities; and students and educators.

Families connected to the outdoors raise healthier kids and inspire a life-long appreciation of wildlife and nature. As a result, National Wildlife Federation has created several programs and events designed to make experiencing the benefits of free time outdoors easy. In addition, National Wildlife Federation advocates for public policies on the federal, state and local level that increase outdoor recreation opportunities for children through public health, education, parks and recreation, and city planning. Through events like National Wildlife Week, the Great American Backyard Campout, and Hike and Seek, NWF engages families across America to open the door and get outside!

Intern's title:

Environmental Education Outreach Intern

Number of interns requested by this organization?

One

Internship project/job description:

The Environmental Education Outreach Intern will assist the NWF Manger of Education and Advocacy Programs in planning and executing programs to get kids and families connected to nature including the Great American Backyard Campout, Hike & Seek, and initiatives to engage youth from underserved communities in environmental education and stewardship initiatives. The intern will also develop, update, and distribute promotional and education/outreach materials to support NWF's suite of education programs and initiatives to get kids and families connected to nature in the Southeast Region including: the Schoolyard Habitats

Program/Greater Atlanta Pollinator Project, Eco-Schools, GA No Child Left Inside, the Ranger Rick Trails Geocaching Program, and the aforementioned program initiatives. The intern will also help staff further our understanding of the public health benefits of connecting to nature and conduct research on model environmental education programs to better inform our program expansion in the aforementioned areas; help develop language to promote our programs on NWF's parent website and the Southeast Regional webpage, through media outlets, and for communication via e-mail and online, social networking platforms to reach our target audiences (educators, youth, parents, etc.).

Qualifications:

Academic study in Environmental Studies, Education, English/Journalism, Political Science, Sociology, Anthropology, or related fields combined with interest in environmental education, community outreach, youth development, social media, and conservation. Excellent written and verbal communication skills, detail-oriented, ability to work on multiple and diverse tasks at the same time. Experience with social media (Facebook, Twitter, Blogs, etc.) is desired, and experience with event planning, youth development, campus organizing, and implementation of environmental and environmental education programs is a plus.

Other Requirements:

A background check will be required.

Will the internship require that the student have a car?

It would be helpful for the student to have a car, but it is not necessary. Many off-site locations will be MARTA accessible or carpooling will be able to be arranged with other NWF staff.

Is placement site accessible by public transit or other transportation options?

The NWF office is located adjacent to the North Avenue MARTA Station.