Organization Name: Fifth Third Bank

Address:
3344 Peachtree Road, Suite 800
Atlanta, GA 30326

Mailing Address (if different): Same as above

Phone: (404) 279-4559
Fax: (404) 279-4558
Web site: www.53.com

Internship Supervisor: Tiffany Hollin Wright

Supervisor’s contact information including e-mail.
Same as above
Tiffany.Hollinwright@53.com

Organization’s Mission Statement:

The Fifth Third Bank Community and Economic Development mission is to responsibly empower underserved individuals, families and communities through the delivery of responsive and innovative financial solutions, leading to financially healthy people and sustainable communities.

Summary of organization’s primary programs and services:
 Lives are improved when people have the knowledge and tools to make wise financial decisions. Fifth Third's L.I.F.E. "Lives Improved through Financial Empowerment®" programs deliver financial education to people at all ages and stages of life.

Fifth Third L.I.F.E. programs include:

• Young Bankers Club®, our signature program developed to teach basic financial concepts to students in fifth-grade.
• **Fifth Third Bank Financial Empowerment Mobiles**, 40-foot buses transformed into mobile classrooms on wheels that travel to underserved communities providing access to quality financial services and education about money management.

• **Empower U®**, a financial education program taught to employees of Fifth Third Bank clients and in the community.

We're a bank with a 155-year history serving customers. For the past 10 years, Fifth Third has focused on developing and delivering financial education services such as these.

In addition to our L.I.F.E. programs, Fifth Third's commitment to corporate social responsibility spans many areas, including reemployment, sustainability, diversity, and elderly protection. For information on how our bank products and services can help empower your life, visit our financial calculators and information accessible from the 53.com homepage.

Community and Economic Development purposes in order of priority:
- Affordable housing lending
- Small business lending
- Community services to LMI
- Revitalization and stabilization of LMI communities

Intern’s title:
*Community and Economic Development Outreach Projects Assistant*

Number of interns requested by this organization? 1

Internship project/job description:
1. **Homebuyer education coordination**
   - Coordinating homebuyer education workshops and homeownership fairs in partnership with HUD Counseling agencies and bank lines of business

2. **Small business education coordination**
   - Coordinating technical assistance workshops at bank sponsored small business events
ii. Create inventory of microenterprise development organizations

c. Data analysis
   i. Creating an inventory of market opportunities for CRA service, deposits, and lending relative to surrounding markets
   ii. Assessing competitor CRA programs and products
   iii. Support creation of a geographic strategy to penetrate primary markets

d. Community Service events
   i. Support coordination of community service volunteer events during the internship tenure including Empower U workshops, Young Bankers Club, EverFi, and eBus financial empowerment mobile.

Qualifications:

MINIMUM KNOWLEDGE & SKILLS REQUIRED:
* High school diploma or GED equivalent. Two/Four-year college degree enrollment or graduate.
* Demonstrated leadership, organizational, teamwork, and customer service skills.
* Must lead by example and have a high level of integrity.
* Ability to analyze policies, procedures, and guidelines in a way that maximizes productivity.
* Strong desire to excel.
* Strong interpersonal and communication skills.
* Strong analytical and problem-solving skills are required.
* Excellent verbal, written, presentation, people, and diplomacy skills are required.
* Ability to multi-task and to be flexible.
* PC proficient in Windows based software programs (Outlook, Word, Excel, PowerPoint).
* Ability to motivate team, work independently, manage multiple projects, work under pressure, and adapt to sudden changes in the work environment.

Are there other requirements for this position (security check, drug screen, immunizations, etc.)? If yes, please note them here:

Security check

TBD
Will the internship require that the student have a car?
*Vehicle access is preferred, but not required.*

Is placement site accessible by public transit or other transportation options?

*Public transportation is within two blocks of the corporate office.*