Organization Name: Second Helpings Atlanta

Address: P.O. Box 720582, Atlanta GA 30358

Mailing Address (if different): N/A

Phone: 678.894.9761
Fax:
Web site: secondhelpingsatlanta.org

Internship Supervisor: Joe Labriola / Executive Director

Supervisor’s contact information including e-mail:
director@secondhelpings.info
678.894.9761 (o)
914.489.9515 (m)

Organization’s Mission Statement:
Second Helpings Atlanta’s mission is to positively impact food insecurity and the environment in the five-county Metropolitan Atlanta area by rescuing surplus food and distributing it to those in need.

Summary of organization’s primary programs and services:
Second Helpings Atlanta is a non-profit food rescue organization whose mission is to drive out hunger and reduce food waste in the metropolitan Atlanta area by rescuing surplus food and delivering it to those in need. With an army of volunteer drivers, SHA serves as the link between our network of 63 Food Donors and the 32 Partner Agencies we work with who feed the hungry on a daily basis. The 90 Minute Model - Throughout the year, Volunteers rescue food from our network of Food Donors, transport it to one of our Partner Agencies and return home in 90 minutes or less. Since our first food pick-up in 2004, SHA has collected and distributed over 5.7 million pounds of food, enough to provide over 4.6 million meals.

Intern’s title: Strategic Planner – TV & Movie Production Food Rescue Model

Number of interns requested: 1
Internship project/job description:
SHA has developed a food rescue model that is scalable and repeatable by creating a network of Food Donors, Partner Agencies and a volunteer army of drivers that act as the linkage between sources of surplus food and organizations that feed the hungry on a daily basis. We developed a Corporate Kitchen Food Rescue Program where we rescue large quantities of frozen prepared food from corporate dining halls. This program now accounts for nearly 10% of our overall volume and we continue to recruit new Food Donors into the program. We have experienced tremendous growth over the past two years and believe we have identified a potential new source of surplus food that can help increase the impact we’re making in our community. Atlanta has become the third largest producer of TV and movie productions in the country and an enormous amount of highly nutritious food is thrown out each day at studios and locations where filming occurs. We would like our intern to focus on assessing the business opportunity, identify high potential Food Donors (studios, caterers, etc.) and develop the approach we should use to rescue this food. We will ultimately introduce a formal program, similar to our Corporate Kitchen Food Rescue Program, to pursue this opportunity.

2016 organizational highlights / a year of firsts:
- First 100,000 pound month (February)
- Rescued our 5,000,000th pound of food since our first pickup in 2004 (May)
- First 100,000 meal month (August).
- Rescued our 1,000,000th pound of food in a single year (October)
- Rescued and delivered our 1,000,000th meal (November)
- Added 18 new Food Donors, for a total of 63 Food Donors
- Added 11 new Partner Agencies, for a total of 32 Partner Agencies
- Doubled the number of Food Donors and tripled the number of Partner Agencies in the past two years
- Rescuing 100,000 pounds of nutritious food every 25 days
- Feeding approximately 3,500 people every day

Qualifications:
Applicant must possess strong strategic planning and business operations skills and the ability to develop an approach that can be used to identify, recruit and on-board new Food Donors in the TV and movie production industry.

Are there other requirements for this position (security check, drug screen, immunizations, etc.)? If yes, please note them here: None

Will the internship require that the student have a car? Yes

Is placement site accessible by public transit or other transportation options? We are a virtual organization and have no physical office space. Periodic meetings will be scheduled & held in locations convenient for all invitees.