Organization Name:

Address:
2033 Hosea L Williams Dr. SE Unit B
Atlanta, GA 30317

Mailing Address (if different):
PO Box 5794
Atlanta, GA 31107

Phone: 470-210-6283
Fax: n/a
Web site: www.wholesomewavegeorgia.org

Internship Supervisor:
Rachael Kane, Director of Programs

Supervisor’s contact information including e-mail.
rachael@wholesomewavegeorgia.org
470-210-6283

Organization’s Mission Statement:
Wholesome Wave Georgia believes that all Georgians should have access to fresh, healthy, locally grown food.

Summary of organization’s primary programs and services:
At Wholesome Wave Georgia (WWG), we believe all Georgians should have access to good, wholesome and locally-grown food. Founded in 2009, WWG’s mission is to strengthen local food communities by empowering networks of farmers to facilitate access to and awareness of healthy food choices. In 2009, WWG launched as a state-wide chapter of Wholesome Wave National’s Double Value Coupon Program to double Federal Nutrition Assistance (FNA; i.e., SNAP, WIC) benefits at
Georgia farmers markets. WWG has grown from three partner farmers markets in 2009 to a network of over 55 markets and direct-marketing farms today. WWG launched the Southeast’s first Fruit and Vegetable Prescription Program in 2015, connecting low income families with chronic illness to health care providers and nutrition and culinary education. Since 2009, WWG has provided over $1.8 million in healthy food to Georgia’s FNA recipients and in revenue to local farmers.

Intern’s title:  
Programs & Evaluation Intern

Number of interns requested:  
3, contingent on how much funding EASL is able to provide

Internship project/job description:  
Reporting to and working at the direction of the Director of Programs and Programs Coordinator, the Programs and Evaluation Intern of WWG will have responsibility for assisting with evaluation and outreach related to the Double Value Coupon Program and conducting SNAP enrollments at partner farmers markets. The Intern will work closely with WWG’s Director of Programs and Programs Coordinator to develop a work plan that outlines the coordination, implementation and analysis for the program evaluation. The intern will have the opportunity to focus on either pilot projects and community partnerships or resources for partner markets and farms.

**Evaluation- 10 hours:**
- Adaptation of survey tool
- Adaptation of logic model
- Adaptation of evaluation plan
- Plan and coordinate market visits with market managers
- Conduct market visits to administer survey
- Clean, aggregate and analyze survey data
- Present final results in written report and graphic format

**Outreach- 4 hours**
- Attends community events to promote WWG programs and completes necessary tracking forms after each visit
- Helps to organize and distribute marketing materials to community partners and partner markets

**Operations - 4 hours**
- Field questions, emails, and calls regarding WWG programs and related organizational inquiries
- Enters partner market sales data into online portal
- Miscellaneous tasks as they arise

**SNAP Enrollment - 8 hours**
- Conduct SNAP enrollments at partner markets and through assistance line - 6 hours
- Coordinate enrollments
- Conduct enrollments
- Completes all tracking forms in timely manner
- Contributes to efforts to increase success rate of enrollments

**Option 1: Partner Markets and Farms - 6 hours**
- Assists with coordination of partner trainings and compilation of follow up documents
- Promotes market manager scholarship program to partners
- Adapts, administers and analyzes market manager scholarship program evaluation survey
- Adapts, administers and analyzes end of year survey for partner markets and farms
- Provide current partner market managers with useful resources through Facebook group - 4 hours
  - Research information and toolkits to include in weekly posts to the group

OR

**Option 2: Pilot Programs & Community Partners - 6 hours**
- Assist markets in getting SNAP-authorized
- Secures location and helps prepare for community partner trainings
- Adapts, administers, and analyzes evaluation surveys for pilot programs in transportation and senior vouchers.
- Assists with training and meeting planning for pilot programs
- Monitors data collection and analysis throughout pilot programs length

OR

**Option 3: Fruit & Vegetable Prescription (FVRx) Program Evaluation - 6 hours**
- Assist with the implementation and evaluation of FVRx
- Assist with check in calls with all FVRx sites
- Secure location and help prepare for FVRx trainings
• Adapts, administers and analyzes FVRx customer and site evaluation surveys
• Monitors data collection and analysis throughout the program’s length

Qualifications:

• Organized, professional student with excellent written and verbal communication skills
• Experience with program evaluation, survey development and data analysis preferred
• Community minded and passionate about sustainable food and low-income populations
• Available to travel around the state frequently

Are there other requirements for this position (security check, drug screen, immunizations, etc.)? If yes, please note them here: none

Will the internship require that the student have a car?
Yes, student must have their own car or means of travelling around the state frequently

Is placement site accessible by public transit or other transportation options?
Yes, our office is located in Kirkwood, not far from the East Lake MARTA station and several bus lines.