Organization Name: Emory University Urban Health Initiative

Address: 49 Jesse Hill Jr. Dr., SW Atlanta, GA 30303

Phone: 404-778-5481

Web site: www.urbanhealthinitiative.emory.edu

**Urban Health Initiative - Emory University**
To provide health disparities education and advocacy, build collaborative partnerships and develop best practice models with low-resourced communities and those who work with them to advance equity in health and well-being.
www.urbanhealthinitiative.emory.edu

Internship Supervisor: Brittany Evans

Supervisor’s contact information including e-mail. 404-778-5481
brittany.evans@emory.edu

Organization’s Mission Statement:
To provide health disparities education and advocacy, build collaborative partnerships and develop best practice models with low-resourced communities and those who work with them to advance equity in health and well-being.

Summary of organization’s primary programs and services:
UHI envisions “Communities working together to eliminate health disparities and social determinants of health inequity.”

Who we are:
Research suggests that multiple complex social determinants play a large role in health. Health professional education, therefore, should prepare learners to both understand and meet the needs of our evolving communities and populations. Our curricular interventions have the following objectives:
1. To teach learners the complexity and impact of community and other social determinants of health and
2. To demonstrate ways to connect community/public service and advocacy with their clinical and academic work through a combinations of didactic, experiential, and direct service activities.

We seek to arm interdisciplinary learners from across the university insight into the context within which they will practice medicine or broadly address health. Through this work we aim to equip the future health care team members to engage with healthcare in a socially complex world, better able to understand and cooperatively address the problems facing many of their patients and communities.
Target Audience: The UHI engages and teaches learners from across healthcare, academia, and communities around concepts critical to our mission of advancing equity in health and well-being.

The Urban Health Initiative Active Projects 2019-2020

All projects are rooted in the following common elements:
1. Engagement with social determinants of health
2. Desire to work in equal partnership with UHI and other partners
3. Addressing issues relating to ongoing health circumstances, access to health services, and/or strengthening community resources

Key Health Areas and Program Examples
- Maternal and child health including Labor and Delivery Doula Support, child and adult dental care, rolling suitcase drive for homeless women and children, Dental Diversion.
- Childhood and adult obesity and related conditions and programs such as Walk with a Doc
- Community teaching gardens
- Reading programs
- Cancer including cancer detecting dogs project
- Mental Health as it impacts the other primary areas of engagement
- Poverty Simulations
- Emory Safety Manual
- Advocacy and ethics education and training for students, medical students, faculty and staff

**Intern’s title:** Communications and Social Marketing Manager

**Number of interns requested:** 1

**Internship project/job description:**
This position is responsible for updating all social media platforms including design and content development. Will develop flyers, pamphlets for all elements of Urban Health Initiative work. Will generate readers/followers/volunteers. Will submit articles to Emory media such as listservs and Emory *Wheel*. Will attend UHI and community meetings to generate content. Will develop the parameters of this position and promote/advertise/help interview for a 2020–21 volunteer project manager at Rollins School of Public Health, Goizueta Business School, etc.

**Qualifications:** Evidence of social media experience, ability to keep Urban Health Initiative website, Facebook, Twitter, etc. active, appealing and accurate. Ability to quickly learn Cascade to manage an Emory University website. Ability to produce articles, posters, brochures, donation pitches, with appealing design and strong messaging.

**Are there other requirements for this position (security check, drug screen, immunizations, etc.)? If yes, please note them here:** No

**Will the internship require that the student have a car?** No

**Is placement site accessible by public transit or other transportation options?** Yes