

**Servant Leadership Summer Internship Placement Site
Job Description Information Sheet
Summer 2024**

Organization Name: Georgia Public Broadcasting

Address: 260 14th St NW
Atlanta, GA 30318

Phone: (404) 685-2400

Web site: <https://www.gpb.org/>

Internship Supervisor: Amanda Densmore

Supervisor's contact information including e-mail.

adensmore@gpb.org

(404) 685-2611

Organization's Mission Statement: To create, produce and distribute high quality programs and services that educate, inform and entertain our audiences and enrich the quality of their lives.

Summary of organization's primary programs and services:

TELEVISION

Georgia Public Broadcasting's nine public television stations deliver quality PBS and locally produced programming to every county in Georgia, and to significant portions of surrounding states.

RADIO

GPB is a listener-supported public radio network serving Georgia with NPR news and information along with a variety of music.

EDUCATION

GPB Education is Georgia's digital media content provider for the classroom offering locally produced, Georgia-specific content and digital streaming services across all subject areas to teachers and students. Our goal is to remain at the forefront of the digital learning movement by creating, curating, and distributing quality educational programs and services through

our state-of-the-art production facility, cutting edge digital media division, and our partnership with PBS LearningMedia. GPB Education also provides training for Georgia's educators and educational institutions.

Intern's title: Community Engagement Intern

Number of interns requested: 1

Internship project/job description (Please detail degree to which position is in-person, virtual, or hybrid.):

Community engagement is at the core of the mission of Georgia Public Broadcasting and essential to the value of public media as we educate, serve, and create positive change in the community. The Community Engagement Intern will work across the organization and with external partners to create community events and initiatives built upon a foundation of locally produced and nationally distributed public media content. GPB's community initiatives are designed strategically to engage diverse populations across the state.

Job Responsibilities:

- Research public media content pipeline and identify potential projects with local relevance and/or interest
- Assist with the planning and execution of community events (in-person and/or virtual) including film screenings, community conversations, and family events at GPB and other venues
- Research Georgia organizations and individuals to source speakers and subject matter experts for individual projects
- Collaborate with other departments within the External Affairs Division to develop and execute comprehensive communication and promotion plan in support of projects and initiatives including on-air, social, digital and print components
- Draft blog posts that highlight community events, local organizations, and other GPB projects
- Assist with event tracking in the GPB donor database

The ideal candidate will be interested in working in a multifaceted environment. Projects may be based on any number of subject areas including but not limited to social justice, history, arts/culture, science/nature, kids/families, current events and politics.

Qualifications:

- Excellent research and writing skills

- Strong communication abilities
- Experience with Microsoft Office Suite or Google platforms
- Time management and critical thinking skills
- Taking initiative

Other requirements, if any, for this position (security check, drug screen, immunizations, etc.)? None

Will the internship require that the student have a car? No

Is placement site accessible by public transit or other transportation options? Yes, the Arts Center Marta station is a ¾ mile walk, and the [Georgia Tech shuttle](#) has a drop off right outside the GPB building.

Community Engagement Internship

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