Jim Alexander was born and raised in Waldwick New Jersey and has lived in Atlanta since 1976. A retired photojournalist, teacher, activist, media consultant and entrepreneur, Alexander has amassed an impressive collection of images of Black culture, human rights, and social documentary photographs.

Jim Alexander: Street Signs, encompasses photos from over 50 years of documenting nonviolent protests for human rights and social justice following the assassination of Dr. Martin Luther King, Jr. The exhibit includes photographs of civil rights rallies and marches, anti-war protests, the women's rights movement, and more recent protests, such as the “Black Lives Matter” movement of today.

The exhibit has been described as a “broad exploration of the processes, problems, and benefits derived from nonviolent social action as taught and practiced by Dr. Martin Luther King Jr.”

Alexander further explained that “from 1968 to the present, I have maintained a focus on placards, street signs and graffiti anywhere that people basically used the written word to express their frustrations with social human injustice.” He continues to photograph contemporary protests because he believes the “ripples of Dr. King’s legacy” continue to be seen even in modern protest movements.